



REQUEST AND RECOMMENDATION

THE OHIO STATE UNIVERSITY Bachelor of Science in Experiential Media Design

Request:

The Ohio State University requests approval to offer the Bachelor of Science in Experiential Media Design.

Background:

The Ohio State University is a public research institution located in Columbus, Ohio with regional campuses in Lima, Mansfield, Marion, Newark, and Wooster. The university has an enrollment of more than 60,000 undergraduate, graduate, and professional students. The Ohio State University is accredited by the Higher Learning Commission until its next review in 2026-27.

Curriculum and Enrollment:

The Bachelor of Science in Experiential Media Design is a 121 semester credit hour program housed in the Department of Design within the Division of Arts and Humanities. The program is designed to meet National Association of Schools of Art and Design (NASAD) standards and the Ohio State University will seek NASAD accreditation. The degree integrates the domains of design, storytelling, and technology through foundation courses in design; game design; computer animation; writing; professional practices; and studio courses. Students also complete capstone studio experiences in the last year of the program.

The Ohio State university anticipates an enrollment of 25 full-time equivalent (FTE) students in year one of the program, growing to 79 FTE students after four years.

Faculty and Resources:

The Ohio State University adequately planned for faculty and resources to deliver the Bachelor of Science in Experiential Media Design.

Recommendation:

The Bachelor of Science in Experiential Media Design meets the Chancellor's standards for baccalaureate degrees and approval is recommended. Approval may be withdrawn if, in the Chancellor's judgement, the Ohio State University fails to continue to meet the Chancellor's standards for baccalaureate degree programs or receives a sanction from the Higher Learning Commission. Approval may also be withdrawn if the university is unable to attain NASAD accreditation for the program.

End of Comment Period: June 10, 2024 at 4:00 p.m.
No comments received, recommend approval.

RECOMMENDATION	
The Associate Vice Chancellor has verified that this institution has met the standards and requirements of the Ohio Department of Higher Education.	
/s/ Stephanie McCann	6/10/2024
Stephanie McCann, Associate Vice Chancellor of Program Development & Approval	Date

APPROVAL	
	7/9/2024
Mike Duffey, Chancellor	Date

mlc